

Nevim ILHAN

INDUSTRIAL DESIGN STUDENT · SOCIAL MEDIA CONSULTANT

Eskisehir, Turkey

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Dynamic and innovative Industrial Design student with a strong foundation in designing and producing industrial materials. Proficient in utilizing advanced computer-aided design software to create functional and aesthetically pleasing products. Demonstrates exceptional problem-solving skills and a keen eye for detail, ensuring high-quality outcomes in all projects. Eager to contribute fresh ideas and collaborate in a team-oriented environment. Committed to continuous learning and professional growth, ready to make a meaningful impact in the field of industrial design.

Work Experience

AdorAstro

Remote

BRAND DESIGN & SOCIAL MEDIA CONSULTANT

Sep. 2024 - Present

- Collaborate with local businesses to develop and enhance brand identity through innovative design solutions to develop and enhance brand identity.
- Create visually appealing graphics and content for various social media platforms, increasing engagement and brand awareness.
- Edit and optimize social media posts to ensure consistency in branding, enhancing overall visual appeal.
- Providing actionable insights for social media campaigns according to performances.
- Actively participate in presenting designs in alignment with brand identity, ensuring that all materials reflect the client's vision and values.
- Conduct market research to identify trends and target audience preferences, informing design and marketing strategies.
- Utilize design software to produce high-quality branding materials, including logos, brochures, and social media posts.
- Analyze social media metrics to assess campaign performance and make data-driven recommendations for improvement.

Competitions

2024

7th International Natural Stone Design Competition, Natural Stone Design Competition with her design called "KÖŞE", which is a bench with a separator made of marble and wood.

Participant

Education

Selcuk University

Konya, Turkey

B.S. IN INDUSTRIAL DESIGN

2023 - Present

- Activities & Societies: Board member of the Ceramic Society.

Extracurricular Activity

Taara Quest

Germany | Social

TRAINEE

May. 2023 - Present

- Offers a vibrant community and safe space for women/non-binary individuals in tech to perfect their leadership abilities in virtual worlds.

CyberWomen

Turkey | Social

MODERATOR

May 2022 - Present

- Is a community supports women in the field of Cyber Security and aims to empower them by technical and soft skill trainings.

Tools & Programs

COMPUTER-AIDED DESIGN (CAD) SOFTWARE PROFICIENCY

- AutoCAD
- Illustrator
- KeyShot
- Photoshop
- Rhinoceros 3D

Skills

Languages

Turkish (Native),

English (Limited working proficiency)